

# CV PEOPLE

philanthropic foundation. Established by Irene Anderson in 1970 in memory of her late husband, the foundation is based on her lifelong love of children and a passion to meet their needs. It was established to create and support programs that provide for the unmet needs of children of every race, creed and culture. Through a competitive grant funding process, the foundation makes grant money available to any nonprofit organization in the Coachella Valley whose purpose is meeting the needs of region's youth.

National Charity League, Inc. (NCL) will be recognized for outstanding youth in philanthropy. Established in Los Angeles in 1925 and incorporated in 1958, the organization now has more than 160 Chapters located in 17 states. Ticktockers, as the NCL young ladies are known, along with their mothers, provide many thousands of hours annually to a wide range of Coachella Valley charities.

This year's outstanding fundraising professional will be Colleen McBride. McBride has spent her career as a nonprofit administrator and development professional, with particular focus on her dual passions: the arts and education. She has also served as regional chair for California Assembly of Local Arts Agencies, and is a featured speaker/panelist for numerous local and regional non-profit conferences. For more than five years, she has served as director of development for College of the Desert Foundation. She is a member of the Rancho Mirage Cultural Commission, and a founding member and immediate past president of AFP, Desert Communities Chapter.

Registration for the event will take place at 11:30 a.m. on Wednesday, November 17, with lunch and the awards to follow from 12:00 p.m. to 1:45 p.m. Cost to attend is \$55 per person, or \$65 after November 8. Those interested in tickets and information may call Jan Hawkins at (760) 836-1160, extension 103.

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# PUBLIC SECTOR NEWS

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## HATS OFF LUNCHEON TO BENEFIT SHELTER FROM THE STORM

Shelter from the Storm, the valley's only provider of emergency services for victims of domestic abuse, will hold its 10th Annual Hats Off fundraiser luncheon on Thursday, October 28, at 11:00 a.m. at the Hyatt Regency Hotel in Indian Wells.

The event, organized by the Sheltering Sisters Auxiliary, will feature contest prizes for the most beautiful and creative hats worn to the luncheon, along with a raffle, entertainment and a silent auction.

Special presentation of the Unsung Hero Award will be made to V. Douglas Jodoin, MD, director of Shelter from the Storm's Indian Wells Medical Clinic, providing medical services onsite at the organization's emergency shelter.

Individual and group table reservations and additional information are available at [www.shelterfromthestorm.com](http://www.shelterfromthestorm.com).

## AUEN FOUNDATION AWARDS \$12,500 TO THE GOLDEN RAINBOW CENTER

Thanks to a \$12,500 grant from the Auen Foundation, The Golden Rainbow Center (GRC) will expand its programs and services focused on the lesbian, gay, bisexual and transgender (LGBT) senior community.

Programs provided by GRC range from holistic wellness and counseling services to social support activities, with the goal of fostering pride and aging with dignity. Funds will be used to hire a seasoned, experienced volunteer coordinator to facilitate programs at GRC.

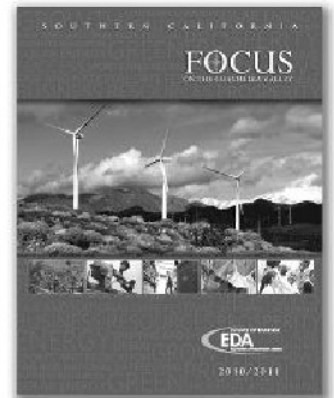
"We saw the incredible need for a facilitator, and we wanted to help," says Catharine Reed, who seeks opportunities to enrich the quality of life for the aging population in the Coachella Valley through the Auen Foundation. "It takes many people giving what they can to make a difference in the lives of others. We believe by supporting the center in this way, it can perpetuate additional volunteer help there, which the center depends on."

The GRC, a member of SAGE (Services and Advocacy for GLBT Elders), provides more than 60 programs for the LGBT community, focusing on providing access to health and human services to seniors within that community.

"We are extremely grateful for the gift presented to us by the Auen Foundation," says Harvey Stern, president of the Golden Rainbow Center. "Members of the Auen Family are true humanitarians. We are so happy to call them friends in our mission."

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# How important is the economy to you?



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