



FOR IMMEDIATE RELEASE:

AUEN FOUNDATION PROVIDES A VOICE FOR VALLEY'S MATURE ADULTS

The Joey English Radio Show Dedicates Time to Highlight Senior Programs and Services

Palm Springs, Calif., (October 20, 2010) –Thanks to a generous grant from the Auen Foundation, The Mizell Senior Center is facilitating “The Senior Moment,” a new segment on the Joey English Radio Show heard Saturdays & Sundays on KNEWS Radio, 94.3FM, 970AM, 1140AM & 1250AM, from 4-6 p.m. The segment is dedicated to mature adults and the issues important to this integral group within the Desert Communities.

“The Senior Moment” features news and information pertinent to the health, welfare and social life of today’s modern senior population in our Valley. From programs at various Senior Centers to community activities, and relevant discussion topics, the Mizell Center and other area centers are featured on the radio program as an integral part of the active adult lifestyle.

The Mizell Center provides activities, programs, meals and a place for mature adults to meet and socialize in a friendly comfortable setting. “The Senior Moment” began airing on the Joey English Show in September. The program can be heard live on the radio and on the web, or by accessing archived audio at www.joeyenglish.com . The Auen Foundation grant will fund this portion of the program for one year.

“This is an innovative, fun way to reach the mature adults in our community with relative and timely information that will make a difference in their lives,” said Catharine Reed, senior program officer for the Auen Foundation. “We look for ways to enrich the lives of the aging population, and we are excited that this program will focus on their needs.”

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Serving the community for more than 35 years, The Mizell Center provides over 150 programs and services each month for the senior adults throughout the desert cities. From health and wellness to leisure activities, all while providing a meeting place for vital social interaction; the Mizell Senior Center is a resource that touches lives throughout the Valley.

“We are extremely grateful for the gift presented to us by the Auen Foundation,” said Dean Lockwood, Executive Director of the Mizell Senior Center. “By providing a voice to local seniors, The Auens, along with the Joey English Radio Show, provide much needed exposure to the issues important to the aging population across the Valley.”

The Auen Foundation is dedicated to enhancing the overall quality of life of the aging population and raising awareness of the precious end-of-life stage. The Foundation supports charitable programs and services aimed at meeting the social needs of mature adults and their families.

For more information about the Auen Foundation, go to www.auenfoundation.org, or the Joey English at www.joeyenglish.com and www.knewsradio.com. The Mizell Senior Center can be reached at (760) 323-5689 or www.mizell.org.

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About the Auen Foundation:

Established in 1992, The Auen Foundation is dedicated to enhancing the overall quality of life of the aging population and raising awareness of the precious-end-of-life stage. We support charitable programs and services aimed at meeting the social needs of mature adults and their families.

About the Mizell Senior Center:

The mission of the Mizell Senior Center is to enhance the lives and welfare of adults who live in or visit our community.